



Annovae™

STEP 1

## Annovae Clear Skin - Facial Cleanser

This soap-free, gentle cleanser primes skin for treatments or moisturizers, using prebiotics and fruit acids that quickly sweep away unwanted residue from makeup, dead skin cells, excess surface oils, perspiration and environmental debris. Helps maintain optimal oil/water balance during deep cleaning and leaves your skin visibly cleaner, brighter and radiant.

Rinses without a trace; no toner necessary.

### Key Performing Ingredients:

**Sugar Cane extract:** helps to exfoliate the skin and thereby prevent a build-up on its surface. Refines skin texture and smoothness.

**Sugar Maple extract:** it contains natural antioxidants with hydrating properties that help keep premature aging at bay by exfoliating surface build-up as well as helping neutralize the effect of environmental aggressors.

**Sodium hydroxypropylsulfonate laurylglucosides (from sugar):** A non-GMO, naturally-derived surfactant that is shown to be milder than traditional cleansing agents (such as sodium lauryl sulfate, sodium coco sulfate, sodium lauryl ether sulfate and alpha olefin sulfonate). Suitable for all skin types including sensitive.

### Benefits:

- Sugar-based cleanser formulated to effectively slough off surface debris and wash away impurities.
- Rich in natural fruit acids and glycolic acids to support progressive skin renewal.
- A unique oil-free, cleansing formula containing our clinically effective Prebiotic Activ Technology™ and Microbiota 247™ to help clear up congestion.
- Chock-full of antioxidants that help brighten and deeply cleanse the complexion.
- Leaves the skin feeling soft and smooth.
- Doubles up as an effective micro-exfoliating treatment

IDEAL FOR:  
ALL SKIN TYPES



**Ingredients:** Aqua (water), gluconolactone‡, aloe barbadensis leaf juice\*, pinus nigra bud/needle extract\*, ribes nigrum (black currant) fruit extract\*, camellia sinensis leaf oil\*, sodium laurylglucosides hydroxypropylsulfonate‡, vaccinium myrtillus (bilberry) fruit extract\*, salix alba (willow) bark extract\*, spiraea ulmaria (meadowsweet) flower extract\*, saccharum officinarum (sugar cane) extract, acer saccharum (sugar maple) extract, citrus aurantium dulcis (orange) fruit extract, citrus limon (lemon) fruit extract, glycerin\*, levulinic acid, xanthan gum, sodium levulinate, sodium hydroxide, sodium benzoate.

\* Organic, agricultural ingredients

‡ From vegetable source

## How To Use The Regimen:

NORMAL TO DRY

NORMAL

OILY

BLEMISH PRONE

### STEP 1

Facial Cleanser  
(am-pm)

### STEP 1

Facial Cleanser  
(am-pm)

### STEP 1

Facial Cleanser  
(am-pm)

### STEP 1

Facial Cleanser  
(am-pm)

### STEP 2

Treatment Serum  
(optional am-pm)

### STEP 2

Treatment Serum  
(am-pm)

### STEP 2

Treatment Serum  
(am-pm)

### STEP 3

Protecting Moisturizer  
(am-pm)

### STEP 3

Protecting Moisturizer  
(am-pm)

### STEP 3

Protecting Moisturizer  
(am-pm)

### STEP 3

Protecting Moisturizer  
(am-pm)

### STEP 4

Zap It  
(optional,  
when needed)

### STEP 4

Zap It  
(1-3 times daily,  
when needed)

## Directions:

Use on makeup-free skin. Apply a small coin-sized amount onto wet skin and gently massage for 15-30 seconds. Rinse thoroughly with warm water and pat dry.

Use: AM-PM



Annovae™

STEP 2

## Annovae Clear Skin - Treatment Serum

This oil-free serum helps to protect the skin from daily environmental stressors and impurities that can cause breakouts. Plant-based prebiotics and fruit enzymes help to maintain clear skin.

IDEAL FOR: NORMAL TO BLEMISH-PRONE

### Key Performing Ingredients:

**Organic Pine Bud/Needle extract:**

Provides prebiotic benefits that help combat the aging process. Contains methylsulfonylmethane (MSM) which helps detoxify and stimulate skin regeneration.

**Organic Black Currant fruit extract:**

Chock-full of antioxidants, such as tannins and anthocyanins, that help reduce signs of aging and improve clarity. Black Currants help soften and nourish the skin.

**Salicylic acid (from natural Wintergreen):**

An organic source of natural salicylic acid which is a potent astringent, anti-inflammatory agent that helps remove excess sebum and impurities.

### Benefits:

- Clinically studied organic black currant and pine fermented extracts offer prebiotic benefits to help clear debris and congestion present on the skin's surface.
- Wintergreen-derived salicylic acid is a completely natural active that gently exfoliates and refines.
- Gentle astringents help tighten pores and reduce their appearance.
- Light-weight, easy to absorb formula.
- Enhanced with a complex of antioxidants that help promote a softer, brighter looking, revitalized and more radiant complexion.



**Ingredients:** Aqua (water), alcohol denat\*†, glycerin\*, gaultheria procumbens (wintergreen) leaf extract, salix nigra (willow) bark extract, vaccinium myrtillus (bilberry) fruit extract, pinus nigra (pine) bud/needle extract\*, ribes nigrum (black currant) fruit extract\*, salix alba (willow bark) extract\*, spiraea ulmaria (meadowsweet) extract\*, xanthan gum, saccharum officinarum (sugar cane) extract, aloe barbadensis leaf juice\*, levulinic acid, citrus aurantium dulcis (orange) fruit extract, citrus medica limonum (lemon) fruit extract, sodium levulinate, acer saccharum (sugar maple) extract, potassium sorbate, citric acid, sodium benzoate, natural fragrance (from essential oil blend), limonene, linalool, citronellol.

\* Organic, agricultural ingredients

† From vegetable source

## How To Use The Regimen:

### NORMAL TO DRY

**STEP 1**

Facial Cleanser  
(am-pm)

### NORMAL

**STEP 1**

Facial Cleanser  
(am-pm)

**STEP 2**

Treatment Serum  
(optional am-pm)

**STEP 3**

Protecting Moisturizer  
(am-pm)

### OILY

**STEP 1**

Facial Cleanser  
(am-pm)

**STEP 2**

Treatment Serum  
(am-pm)

**STEP 3**

Protecting Moisturizer  
(am-pm)

**STEP 4**

Zap It  
(optional,  
when needed)

### BLEMISH PRONE

**STEP 1**

Facial Cleanser  
(am-pm)

**STEP 2**

Treatment Serum  
(am-pm)

**STEP 3**

Protecting Moisturizer  
(am-pm)

**STEP 4**

Zap It  
(1-3 times daily,  
when needed)

## Directions:

Use 1-2 pumps on cleansed skin. Apply liberally to face and neck, avoiding eye area. Use morning and evening after Facial Cleanser. Caution: For external use only. Use only as directed. Discontinue use if irritation occurs. Avoid contact with eyes. Keep out of reach of children.

**Use: AM-PM**



Annovae™

STEP 3

## Annovae Clear Skin - Protecting Moisturizer

This youth-enhancing formula harnesses naturally derived botanical extracts and plant-based prebiotics to hydrate the skin and help to reduce the appearance of fine lines and wrinkles.

### Key Performing Ingredients:

**Bakuchiol:** It provides powerful retinol-like activity without the potential irritating effect of synthetic retinol. Very effective in the management of blemishes due to its antimicrobial properties.

It is also an analogue of resveratrol, known to help prevent and reverse premature aging as well as reduce hyperpigmentation. Studies have found that it works as an antioxidant protecting lipids and proteins by free-radical scavenging.

**Bidens Pilosa extract:** A non-GMO vegetable source of retinol-like activity without the potential irritating effect of synthetic retinol. Helps soften wrinkles, restore elasticity, plump the skin while improving its radiance and texture.

**Organic Bitter Cherry seed oil:** A rich source of EFAs (Essential Fatty Acids) and antioxidants. This oil promotes skin rejuvenation, supports the skin's natural healing processes and exfoliates dead skin cells. It is especially beneficial for mature and acne-prone skin types.

### Benefits:

- This milder yet effective anti-aging formula uses naturally derived retinol from Bakuchiol and Bidens Pilosa with patent-pending Microbiota 247™ and Prebiotic Activ Technology™ to help refine and smooth wrinkles.
- Specially designed for people that want all retinol's benefits without side effects.
- Especially beneficial for hydration while supporting the reduction of fine lines and wrinkles.
- Omega-rich oils provide effective emollient, calming, regenerative and antioxidant action.
- Light-weight formula, easy to absorb with no greasy feel.

IDEAL FOR:  
ALL SKIN TYPES



**Ingredients:** Aqua (water), camellia sinensis seed oil\*, glycerin\*, butyrospermum parkii (shea) butter\*, isoamyl laurate‡, prunus cerasus (bitter cherry) seed oil\*, cetyl alcohol‡, glyceryl stearate‡, gluconolactone‡, aloe barbadensis leaf juice\*, pinus nigra bud/needle extract\*, ribes nigrum (black currant) fruit extract\*, bidens pilosa (spanish needles) extract, bakuchiol, sodium hyaluronate‡, salix alba (willow) bark extract, spiraea ulmaria (meadowsweet) flower extract\*, tocopherol, elaeis guineensis (palm) oil, gossypium herbaceum (levant cotton) seed oil, helianthus annuus (sunflower) seed oil\*, linum usitatissimum (flax) seed oil\*, sodium levulinate, levulinic acid, xanthan gum, sucrose stearate, sucrose tristearate, sodium benzoate, sodium hydroxide, natural fragrance (from essential oil blend), limonene, linalool, citronellol, tocopheryl acetate.

\* Organic, agricultural ingredients

‡ From vegetable source

## How To Use The Regimen:

### NORMAL TO DRY

#### STEP 1

Facial Cleanser  
(am-pm)

#### STEP 3

Protecting Moisturizer  
(am-pm)

### NORMAL

#### STEP 1

Facial Cleanser  
(am-pm)

#### STEP 2

Treatment Serum  
(optional am-pm)

#### STEP 3

Protecting Moisturizer  
(am-pm)

### OILY

#### STEP 1

Facial Cleanser  
(am-pm)

#### STEP 2

Treatment Serum  
(am-pm)

#### STEP 3

Protecting Moisturizer  
(am-pm)

#### STEP 4

Zap It  
(optional,  
when needed)

### BLEMISH PRONE

#### STEP 1

Facial Cleanser  
(am-pm)

#### STEP 2

Treatment Serum  
(am-pm)

#### STEP 3

Protecting Moisturizer  
(am-pm)

#### STEP 4

Zap It  
(1-3 times daily,  
when needed)

## Directions:

Use 1-2 pumps on cleansed skin.

Apply liberally to face and neck in the morning and evening over the serum.

**Use: AM-PM**



Annovae™

STEP 4

## Annovae Clear Skin - Zap It

This spot treatment helps clear breakouts, so you can face the world with confidence. It dries clear. Leaves no whiteness or residues.

### Key Performing Ingredients:

**Camphor:** Known as a good remedy for blemish-prone skin, it is cooling, soothing and particularly beneficial to help mitigate redness and irritation.

**Orange fruit extract:** Helps skin rejuvenation due to the action of its AHA content. A concentrated source of vitamin C and flavonoids; it helps to nourish and to improve skins elasticity. A natural astringent with antiseptic properties, it is beneficial for dry, irritated, and blemish-prone skin.

**Lemon fruit extract:** Helps tone and refresh the skin, contains high levels of vitamin C and AHAs which help brighten the complexion. It has astringent and revitalizing properties. Beneficial for dry, rough and chapped skin.

**Salicylic acid (from natural Wintergreen):** An organic source of natural salicylic acid which is a potent astringent, anti-inflammatory agent that helps remove excess sebum and impurities.

### Benefits:

- Fast-acting spot treatment that dries clear forming a protective seal over the blemish.
- Helps clear up blemishes with skin-friendly plant-based prebiotics.
- Naturally occurring salicylic acid will help exfoliate surface build-up and support skin regeneration.
- Continuous use will not cause dryness and/or irritation.

IDEAL FOR: OILY TO BLEMISH-PRONE



**Ingredients:** Water (Aqua), alcohol denat\*\*†, glycerin\*, salix nigra (willow) bark extract\*, vaccinium myrtillus (bilberry) fruit extract\*, pinus nigra (pine) bud/needle extract\*, ribes nigrum (black currant) fruit extract\*, salix alba (willow bark) extract\*, spiraea ulmaria (meadowsweet) extract\*, camphor, gaultheria procumbens (wintergreen) leaf extract\*, xanthan gum, saccharum officinarum (sugar cane) extract, aloe barbadensis leaf juice\*, levulinic acid, citrus aurantium dulcis (orange) fruit extract, citrus medica limonum (lemon) fruit extract, sodium levulinate, acer saccharum (sugar maple) extract, citric acid.

\* Organic, agricultural ingredients

† From vegetable source

## How To Use The Regimen:

### NORMAL TO DRY

#### STEP 1

Facial Cleanser  
(am-pm)

#### STEP 3

Protecting Moisturizer  
(am-pm)

### NORMAL

#### STEP 1

Facial Cleanser  
(am-pm)

#### STEP 2

Treatment Serum  
(optional am-pm)

#### STEP 3

Protecting Moisturizer  
(am-pm)

### OILY

#### STEP 1

Facial Cleanser  
(am-pm)

#### STEP 2

Treatment Serum  
(am-pm)

#### STEP 3

Protecting Moisturizer  
(am-pm)

#### STEP 4

Zap It  
(optional,  
when needed)

### BLEMISH PRONE

#### STEP 1

Facial Cleanser  
(am-pm)

#### STEP 2

Treatment Serum  
(am-pm)

#### STEP 3

Protecting Moisturizer  
(am-pm)

#### STEP 4

Zap It  
(1-3 times daily,  
when needed)

## Directions:

With a clean cotton swab, apply a thin layer of product directly on the affected area, avoiding contact with eyes.

Caution: For external use only. Use only as directed. Discontinue use if irritation occurs. Avoid contact with eyes. Keep out of reach of children.

**Use: 1-3 times daily, when needed.**